



Banner Ad Specs

WEBSITE

Static run of site (ROS) banner ads are available for insertion on TheHub.ca and daily email newsletter. Recommended design is native (e.g. matching The Hub's design conventions). Formats include horizontal, skyscraper and medium rectangle. Please refer to the specific DIMs indicated on this page.

MAX FILE SIZE:

1MB

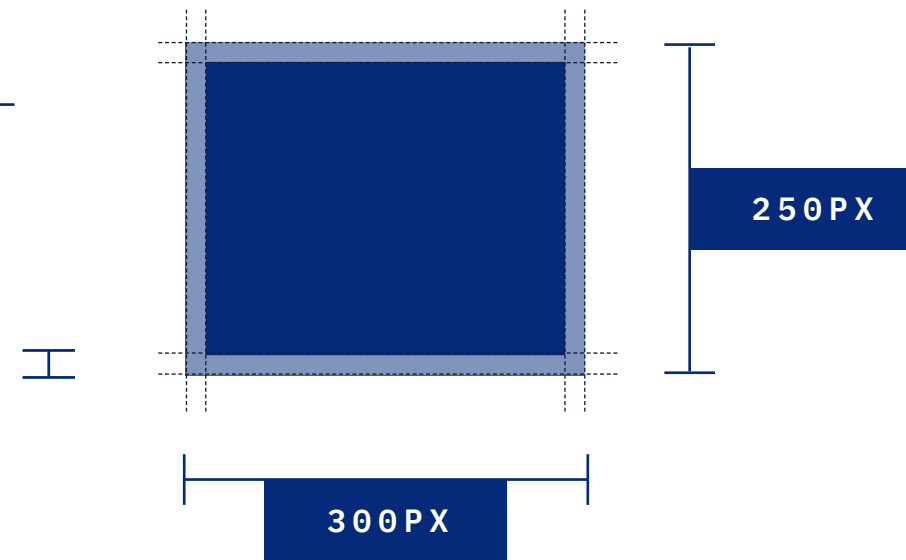
FILE TYPES:

Jpg, Png, Gif

DIMENSIONS:

300x250px

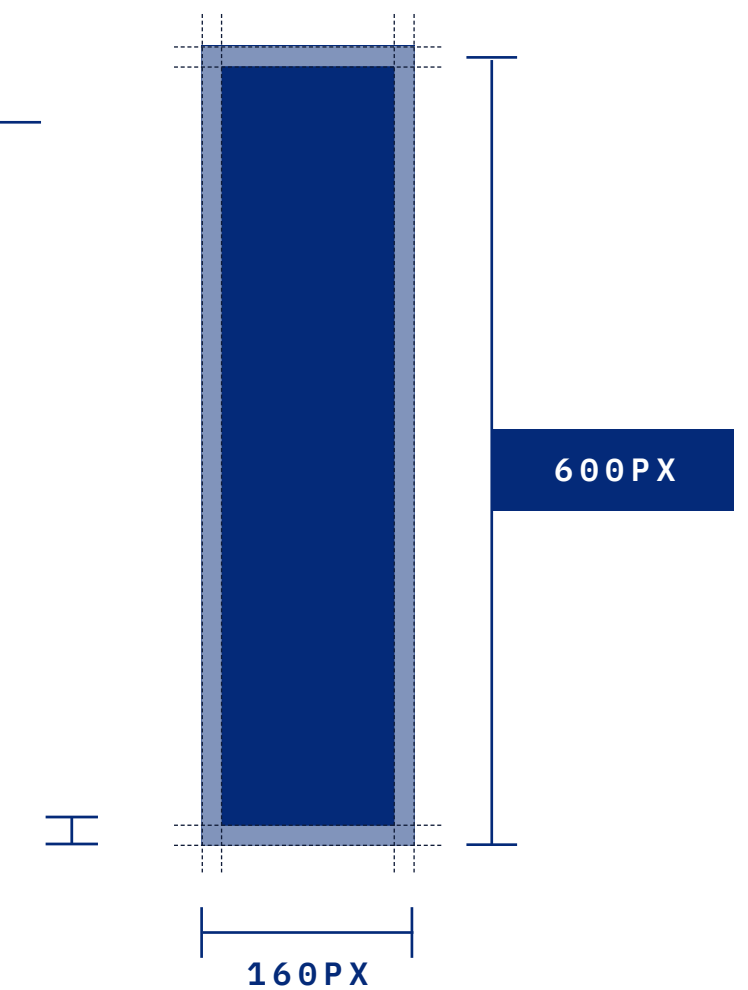
15PX SUGGESTED
BORDER OF CONTENT
TO THE EDGE



DIMENSIONS:

160x600px

15PX SUGGESTED
BORDER OF CONTENT
TO THE EDGE



DIMENSIONS:

1400x356px

15PX SUGGESTED
BORDER OF CONTENT
TO THE EDGE



CONTACTS



Banner Ad Specs

NEWSLETTER

MAX FILE SIZE:

1MB

FILE TYPES:

Jpg, Png, Gif

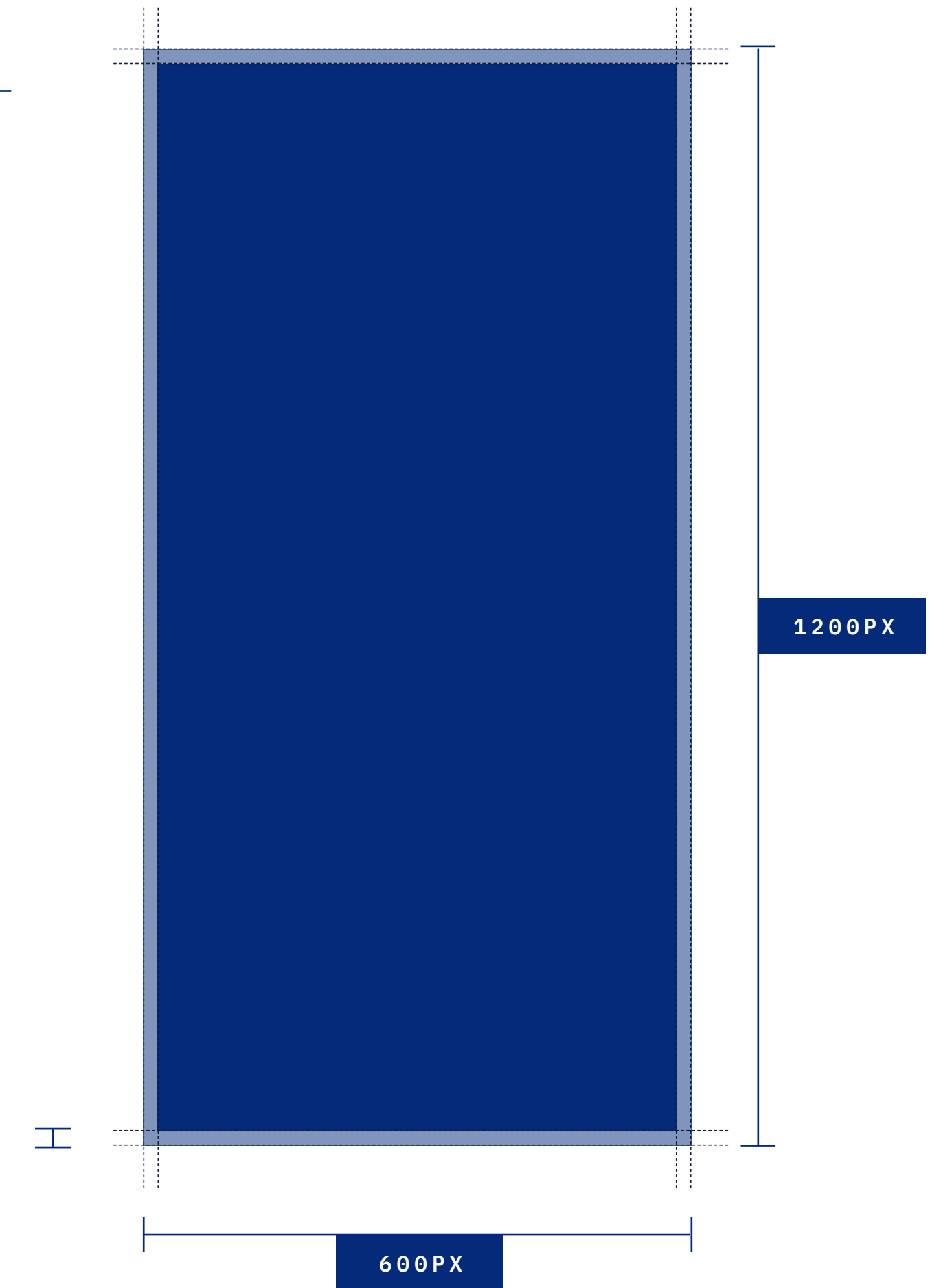
DIMENSIONS:

1400x356px



DIMENSIONS:

600x1200px



CONTACTS

AMAL ATTAR-GUZMAN, AD PLACEMENT AND ACCOUNT MANAGER, AMAL@THEHUB.CA • SHERRY NAYLOR, BILLING MANAGER, SHERRY@THEHUB.CA • RUDYARD GRIFFITHS, PUBLISHER, PUBLISHER@THEHUB.CA



Native Banner Examples

WEBSITE & NEWSLETTER

DIMENSIONS:

1400x356px

15PX SUGGESTED
BORDER OF CONTENT
TO THE EDGE



DIMENSIONS:

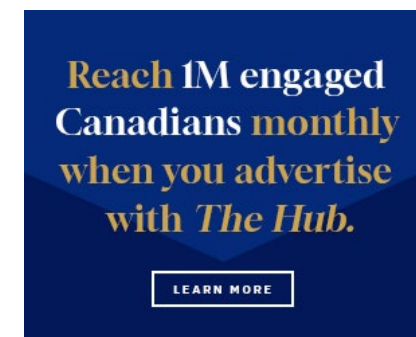
600x1200px



DIMENSIONS:

300x250px

15PX SUGGESTED
BORDER OF CONTENT
TO THE EDGE



DIMENSIONS:

160x600px

15PX SUGGESTED
BORDER OF CONTENT
TO THE EDGE



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