



The Centre for
Civic Engagement

NATIONAL MEDIA PARTNER: THEHUB.CA

USMCA 2.0: Is North America Headed for a Trade Reckoning?

Live event with David Frum

Tuesday, March 24, National Arts Centre, 7:00 pm to 9:00 pm.
Catered reception followed by an interactive discussion at 8:00 pm featuring David Frum in conversation with *The Hub's* Sean Speer.

The forthcoming renegotiation of the United States–Mexico–Canada Agreement (USMCA) will have lasting implications for North American trade, investment, and economic security. With the Trump administration signalling a more assertive approach to trade policy, Canadians face renewed uncertainty about the future of its relationship with the United States.

Will Washington push for a fundamental rewriting of the North American trade compact? Is this a tactical renegotiation – or part of a broader shift toward economic nationalism? And how should Canada respond if the terms of continental integration are once again in flux?

The Centre for Civic Engagement and its media partner, *The Hub*, are pleased to host David Frum for a timely and candid discussion on what the forthcoming USMCA negotiations could mean for Canada's economic security, industrial base, and long-term prosperity.

David Frum is a highly sought-after commentator on U.S. and Canadian politics. He is unique in his ability to provide deeply informed analysis on the big issues confronting Canada and America—from trade and industrial policy to security, diplomacy, and economics. He is a former White House speechwriter, senior editor at *The Atlantic*, and regular contributor to *The Hub*.



Join us for a high-stakes conversation about whether North America is entering a new era of economic confrontation – and how Canada should prepare.



Reception & Lecture
Tuesday, March 24, 2026



7:00 pm – 9:00 pm ET



National Arts Centre –
Lantern Room
1 Elgin St, Ottawa, ON

RSVP to events@thehub.ca

Limited space. Seats assigned on a first-come basis.

